



**AGROVISION**

**IBO**

Lublin July'23



**AGROVISION**

**Steve McVickers**

Chief Commercial Officer



# FARMING PREMIUM BLUEBERRIES AT SCALE



## Key statistics

17-18      23-24      25-26

Hec      250      2400      4000

      22      2250      5500

      15,000

  
**SEKOYA**<sup>®</sup>  
Largest club member



# Agrovision GLOBAL FARMING, PACKING AND SALES OPERATIONS



- Farming Activity
- AgroVision Own Sales Platforms
- AgroVision Packing and Distribution Platforms

<b>USA</b>	<b>OREGON</b>	<b>GEORGIA</b>	<b>NEW JERSEY</b>	<b>MEXICO</b>	<b>PERU</b>	<b>CHILE</b>	<b>MOROCCO</b>	<b>UK</b>	<b>ITALY</b>	<b>ROMANIA</b>	<b>INDIA</b>	<b>CHINA</b>
	Joint venture and partnership farms	Partnership farms	Trial site	Multiple own and partner farms	Multiple own and partner farms	Multiple partner farms	Multiple own, JV and partner farms	Trial site	Partner Production	New development territory	JV farm	



# Agrovision SALES IN CHINA & ASIA



No	EXPORTERS	TONS	CONTAINERS
1	AGROVISION PERU SAC	7348	596
2	CAMPOSOL SA	6824	585
3	HORTIFRUT - PERÚ SAC	5229	439



Specialist retail



Supermarket retail



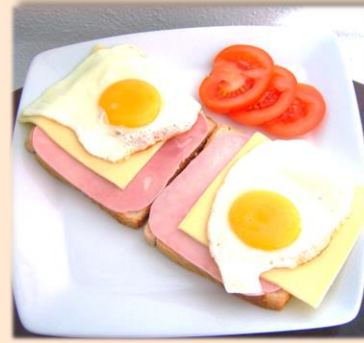
On-line



Luxury fruit shops

# RESPONDING TO CULTURAL DIFFERENCES IN CONSUMER EATING AND USAGE

BREAKFAST



OR



SNACK



OR



GIFT



OR



THANK YOU



AGROVISION